

## General Practices

### Do Not Stretch Logos

Do not stretch the logo to fit, choose the appropriately sized logo for your purposes.

### Colour Logos

The colour logos are to be used on an all white field to maximize effectiveness.

### White Logos

The white logos are designed to be on a colour or dark field. Be aware that putting on too light of a field will result in the logo not being visible.

### Black Logos

The black logos are designed to be a sharp contrast option, to be used in a similar manner as the colour logo. If needed, it can substitute on very light colour fields – but this is not optimal.

### Roundels

The roundel logos centred as to the image dimensions. This leaves more space on the left but allows the circle aspect of the logo to be centred in any use. Simply centre the image and it should work well in any situation.